

Parish and Town Council elections 2007

Local elections are to be held on Thursday 3 May 2007 and this pack has been designed to assist Parish and Town Councils coordinate successful local campaigns in the run-up to the poll and to raise awareness of:

- The importance for people to vote in local elections
- How to navigate through the election process and
- What to advise if someone is thinking of becoming a councillor

Surveys have shown that many people wish to become involved in local governance, but do not know how to begin. This pack contains a detailed programme together with all the information you will require in order to inform and encourage people to get involved at election time.

The step by step programme of events will enable you to raise awareness through the media, advertise your event and hold a meeting or presentation. All of the content in this pack has been prepared for you to use with the minimum amount of editing necessary to suit your council.

We hope that you will actively use this pack to encourage everyone in your community of the importance of voting and in turn also encourage many to stand as future councillors.

Encs.

1. This cover letter
2. Programme of events
3. Press release A
4. Agenda
5. Importance of voting
6. What is a Town or Parish council?
7. What does a councillor do?
8. Life as a councillor
9. How do I become a councillor?
10. Press release B
11. Radio or TV interview tips
12. Election timetable
13. Useful contacts

There are also 2 A4 posters included in this pack, as well as a CD copy of all the printed material for you to download onto your computer and adapt to suit the needs of your community.